

Mercer Island Schools Choir Boosters
Meeting Minutes
Oct 17, 2022 at 4:30pm

Chair: Tom Henderson

Attendees: Shari Matheson, Angela Hoefler, Annalise Rockow, Brooke Conway

Location: Islander Middle School

Meeting summary:

The meeting approved the minutes for the September 1 and 20 meetings.

The group discussed the MISCB and choir participation in the Homecoming Parade. Annalise was happy with participation and discussed lessons learned for next year. Recommendations included doubling the amount of candy for the choir to hand out (from 2 to 4 Costco bags) and having a banner or flag with the Choir name/logo that can be carried or attached to the float.

There was a motion by Angela and seconded by Shari to make Brooke Conway the new booster secretary. The group confirmed.

Tom provided an update on the banking situation. The boosters now have an active checking account at Banner Bank. Having the account officially set up puts the group into position to start fundraising efforts. Tom and Shari discussed the possible use of the Givebutter platform, which allows for Apple Pay, Venmo, and Paypal online donations. Brooke mentioned the need for reminding donors about possible corporate matching of donations.

Shari went over the proposed budget for the fiscal year ending in June 2023. The budget includes line items for enrichment per school for coaching and piano support, funds for choir bonding activities including the IMS winter ice skating event and a spring MIHS event, and more. The inaugural fall fundraiser donation ask was discussed and adjusted with the goal of covering the budget. Shari took the action item to update the budget after discussion and it will be adjusted based on fundraising.

Tom led a discussion on obtaining a PO Box for the boosters, which will be helpful for booster communications and to support the fundraiser. Current mail goes to the high school. Pricing appears to be better via USPS than UPS. Tom and Shari will work to open a PO Box this month.

Angela spoke with the group about the kick off the booster fall fundraiser, including the flyer to promote it and plans to hand them out at the choir event on 10/26. There are 68 singers and the plan is to print about 100 copies of the insert. Angela will follow up with the group for feedback as she finalizes the flyer, and add the logo/QR code that Tom is updating on the website.

The group discussed some ideas for booster support next fiscal year, very dependent on fundraising. Some ideas included a tutorpalooza (similar to band) and ordering of swag (shirts/sweatshirts) through the boosters to help facilitate the process.

Annalise discussed the December 2 city tree lighting event and said that the plan is to sing at Mercerdale and then visit Island House and possibly Aljoia for additional performances.

The group discussed that there should probably be a quarterly newsletter updating parents with activities of the booster club, uses of funding, and possibly some IMS and MIHS student sections of the newsletter.

The next meeting is planned for November 29 at 4:30 pm at MIHS.

Minutes Submitted by: Tom Henderson and Brooke Conway