

Mercer Island Schools Choir Boosters

Meeting Minutes

March 7, 2022, 8:00 – 9:20 pm

Chair: Tom Henderson

Attendees: Shari Matheson, Angela Hoefler, Colleen Petersen, Annalise Rockow

Location: Zoom Conference Meeting

Agenda:

Approve February 10th Meeting Minutes

Minutes were approved.

New VP of Marketing

Welcome to the board – Angela!

All District Choir Festival - Wednesday, March 16th

Shari will coordinate pizza for students who pre-registered/paid to eat between rehearsal and concert.

Annalise will acknowledge choir boosters 501(c)3 status, introduce Tom and ask for support.

Tom will give brief presentation and specifics on how contributions will support the choir program.

Update on Web Site Options, QR codes, and Handling Donations

Tom shared his considerable progress with website development. Still waiting to hear back from PBUSA about nonprofit status. Discussed benefits of different donation methods, QR codes and link options. Agreed on michoir.org as our domain name.

Recruitment

Agreed music mailers were better than phone calls for current 4th/5th graders.

Thirty 5th graders expressed interest in participating in an honor choir, Annalise will connect with Fred Rundle about busing.

Gator for a Night is March 30th at IMS. Annalise will distribute postcards and treats to interested students. Colleen will pick-up postcards from FedEx and drop at IMS. Angela will bring candy and Shari discussed ordering similar stickers to the very popular ones she previously distributed. Shari and Angela will volunteer at the event.

Fundraising Ideas

Angela shared potential ideas (info booths & flower sales) to market/fundraise.

Update on Jennifer Selby's PAC/ Fine Arts initiative to Secure More Funding

Tom gave a status update on Jennifer's efforts to unite all the boosters to request Levy \$ for Fine Arts.

All the boards are encouraged to talk at the next School Board Meeting. MIHS Teachers are jointly compiling a list of fine art and PAC "needs" so Jennifer can present it to administrators/District.

Upcoming Choir Events:

All District Choir Festival, Wednesday, March 16th, MIHS Gym 7:00pm

Fine Arts Showcase – Choir Concerts Wednesday, March 23rd, MIHS Gym (MIHS, 6:30p) & (IMS, 8:30p)

Gator for a Night at IMS, Wednesday, March 30th

Any other business:

The next meeting date wasn't determined. It was later set for Wednesday, April 6th in-person at MIHS.

Minutes Submitted by: Colleen Petersen